



News Release

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Contact: David Nestingen
800-344-2323
DaveN@iewc.com

Industrial Electric Wire & Cable Signs Asset Purchase Agreement for C3 (C-Cube) Limited of Weston-Super-Mare, United Kingdom

New Berlin, WI, June 1, 2009. IEWC EMEA GmbH (IEWC) has acquired 100 % of the share interest of C3 (C-Cube) Limited (C3) of Weston-super-Mare, U.K.. IEWC has concluded this acquisition in support of its strategic vision to expand its global service offering of wire, cable and wire management products in the pan-European marketplace.

C3 was originally founded in 2005 by David Steele & Cory McFarlane. C3 has developed an earned position within the U.K. markets by building strong partnerships with customers and suppliers alike. The employee base of C3 will report to Gerald Muller who is the active Managing Director of IEWC's EMEA Division in Europe. Industrial Electric's Vice President of International Sales, John Dew, stated, "This was a smooth and natural acquisition because C3's structure is similar to IEWC's. They have an outside sales force listening and reacting to the needs and wants of the customer. This, coupled with inside sales and excellent warehouse support offers IEWC's customer base yet another solution in the European Union."

David Nestingen, President of IEWC Corporate stated, "The knowledge, products and service offerings Industrial Electric brings to the marketplace have found repeated success with OEM's and Sub-Assemblers worldwide. This acquisition represents our commitment to expand our distribution network on a global basis – specifically the European Union."

For further information please contact David Nestingen, President, Industrial Electric at 800-344-2323 or via email at DaveN@iewc.com

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Industrial Electric Wire & Cable is the premier global supplier of wire, cable and wire management products, with stocking warehouses strategically located throughout the world.