



# News Release

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## Industrial Electric Wire & Cable, Inc. Completes Purchase of WyroTech, Saint-Laurent, Quebec

New Berlin, WI, July 13, 2007 – Industrial Electric Wire and Cable, Inc. (IEWC), New Berlin, Wisconsin has completed the purchase of WyroTech of Saint-Laurent, Quebec. WyroTech is a UL and CSA certified stocking distributor of wire, cable and wire management products; providing value added services including the striping, dyeing, twisting and cutting of wire and cable. Founded in 1994 by Mary Bufo, WyroTech services and supports the needs of the OEM and Sub-assemblers located principally in Quebec and throughout Eastern Canada. All WyroTech employees will join the IEWC team; Mary Bufo, Account Manager, will report directly to Eric Paszat, General Manager of IEWC CANADA.

David Nestingen, President of IEWC, recently stated that, "Partnering with WyroTech demonstrates Industrial Electric's strong commitment to expand its service offering globally and, specifically, within Central and Eastern Canada. We believe our customers and our suppliers will find favor in the 'solution focus' of our combined companies." Eric Paszat, General Manager, of IEWC CANADA, further stated, "This acquisition brings together two organizations with similar service offerings and market strategies and it deepens IEWC's commitment to the Canadian Marketplace".

For further information please contact Eric Paszat, General Manager, IEWC CANADA, at 866-303-6596 or via email at [epaszat@iewc.com](mailto:epaszat@iewc.com).

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*Industrial Electric Wire & Cable (IEWC) is a premier supplier of wire, cable and wire management products. IEWC satisfies unique customer needs by performing several wire management services which include the striping, dyeing, twisting and printing of materials.*