



News Release

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IEWC ANNOUNCES ADDITION OF C2G TO BROADCAST & AV CATALOG

Milwaukee, Wisconsin – IEWC announces an expansion to its Broadcast & AV product offering with the addition of C2G's complete line of products.

C2G, a Legrand brand, is a global leader in high quality cable and connectivity solutions. They routinely diversify and expand their product offering to address market needs, ensuring their customers are able to keep pace with the advancements in connectivity technology. IEWC has long worked with Middle Atlantic, also a Legrand brand, and C2G was a natural extension of this partnership. The C2G line broadens the two companies' ability to provide a complete, high-quality infrastructure solution for their customers.

The addition of the C2G line supports IEWC's continued expansion of products and services targeted to the ProAV markets. IEWC's Broadcast and AV line now includes KVM, power solutions, displays, wall plates, and furnishings.

IEWC has worked closely with C2G to formulate a premium stocking position to ensure that we have availability of the products you need, when you need them. Contact your local rep for product availability or visit our Broadcast and AV e-catalog at www.iewcbroadcast.com.

For additional information please contact Kyle Jones, Business Unit Director for Broadcast & Communications North America, at 647.295.0640 or via email at kjones@iewc.com.

About IEWC - (www.iewc.com)

IEWC is a premier global provider of infrastructure solutions for OEMs, integrators, and end-users with distribution centers strategically located throughout the world.

go further with **your**team.

A large, faded version of the IEWC logo is positioned behind the text "go further with yourteam." The logo consists of the stylized grey icon and the letters "IEWC" in red, with "GLOBAL SOLUTIONS" in grey below it.