



## News Release

FOR IMMEDIATE RELEASE: August 3, 2015

### IEWC ACQUIRES PREMIER CABLES LIMITED

*Milwaukee, Wisconsin* – IEWC is pleased to announce it has acquired UK-based Premier Cables Limited. Premier Cables is a distributor of cable and accessories to various building projects, infrastructure, broadcast and communications and alternative energy projects, directly and through wholesalers. Owned and operated by three business partners, Jeff Weinstein, Ray Weinstein and Anthony Hopkins, the company has seen significant growth over the years through their strong, effective leadership. Company leadership will continue under the current structure as Jeff, Ray and Anthony push to propagate strategic growth initiatives.

Jeff Weinstein, Managing Director of IEWC's newly formed 'Infrastructure Division' stated, "This is an exciting time in the life of Premier Cables. Our business model has found solid favor in the UK market and the business is looking forward to opportunities to extend its service offering throughout other parts of the world."

David Nestingen, IEWC's CEO commented, "From the very beginning of our negotiations it became readily apparent that Premier Cables represented a solid strategic fit in support of IEWC's global business platform. Jeff, Ray and Tony are wire savvy business professionals whose leadership skills, commercial talents and industry experience will be most welcomed as IEWC pushes ahead with its growth initiatives."

As Managing Director of Premier Cables, Jeff Weinstein will report into IEWC's Chief Operating Officer, Jim Wojan. Wojan stated that, "Premier Cables brings with it many of the same cultural characteristics that are present within IEWC today. This will be a very 'light integration' as the Premier Cables business represents new markets, new products and new customers for IEWC."

Premier Cables currently operates out of four UK-based facilities with a workforce of approximately 50 employees.

For additional information please contact Jim Wojan, IEWC Chief Operating Officer at +1 440 463 3277 or via e-mail at [jimw@iewc.com](mailto:jimw@iewc.com).

**About IEWC** - ([www.iewc.com](http://www.iewc.com))

IEWC is a premier global provider of total connectivity solutions for sub-assemblers, OEMs and the broadcast and communications industries with distribution centers strategically located throughout the world.