



News Release

FOR IMMEDIATE RELEASE: April 25, 2016

IEWC ANNOUNCES MIKE VEUM AS PRESIDENT, OEM NORTH AMERICA DIVISION

Milwaukee, Wisconsin – IEWC is pleased to announce the appointment of Mike Veum as OEM North America Division President. With over 20 years of progressive leadership experience, Mike brings a wealth of knowledge and business acumen to the role that will help ensure a successful future for IEWC.

Mr. Veum comes to IEWC from Brady Corporation where he most recently served as Vice President. During his tenure, Mike worked his way up through the sales organization beginning as a Sales Territory Manager. He has also held positions in acquisitions, integration and strategy development and as Vice President and General Manager for North America. In addition, Mike held the position of Vice President – Asia Pacific with responsibilities for profit and sales growth while on assignment in Shanghai, China.

Mike holds a Bachelor of Science degree in Business Administration from Marquette University. Mike is also a certified Six Sigma Practitioner and has continued his executive education at the University of Michigan.

Mike will assume his new position beginning Monday, April 25th, 2016 and will be working out of IEWC's corporate office in New Berlin, WI. He will report directly to Jim Wojan, IEWC's Chief Operating Officer.

For additional information please contact Jim Wojan, at 440.463.3277 or via e-mail at jimw@iewc.com.

About IEWC- (www.iewc.com)

IEWC is a premier global provider of total connectivity solutions for sub-assemblers, OEMs and the broadcast and communications industries with distribution centers strategically located throughout the world.

go further with **your**team.

A large, faded version of the IEWC logo is positioned behind the text "go further with yourteam." The logo consists of the two interlocking rings icon and the text "IEWC" in red, with "GLOBAL SOLUTIONS" in grey below it.