



News Release

FOR IMMEDIATE RELEASE

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Contact: Joe Crum
Chief Technology Officer
262-957-1118
jcrum@iewc.com

IEWC ANNOUNCES ONLINE ORDERING ON IEWC.COM

Milwaukee, Wisconsin – IEWC is excited to announce the launch of its online ordering platform on IEWC.com, providing 24/7, online ordering and other self-service tools to U.S.-based customers. This latest evolution of IEWC.com provides a robust digital experience for customers that bridges the divide between traditional and digital channels.

In 2017, IEWC unveiled a new IEWC.com featuring enhanced product data, an extensive online catalog, and improved product searchability. With this latest enhancement, site functionality now includes: online purchasing, access to customized pricing, product availability, order and transaction history, live chat, and more.

"This launch of our e-commerce portal is part of our effort to be our customers' and suppliers' most entrusted partner, accelerating and simplifying their business by deploying leading technologies," says Joe Crum, Chief Technology Officer at IEWC. "We look forward to providing a superior online experience for our customers in the United States, and we'll continue to innovate to support their needs and expectations."

IEWC.com e-commerce features include a customized account dashboard that centralizes key information, providing ease-of-use, 24/7 convenience, as well as customer-specific pricing and part numbers. This means registered users will be able to re-order products from IEWC using their own part numbers. Additionally, the site is responsive and built for use with mobile devices, allowing customers to easily access the website from anywhere at any time.

"We are pleased to provide our US customers with a world-class online platform that provides customized account information to best meet their business needs," said David Burleton, IEWC Vice President of Marketing. "IEWC.com streamlines the ordering process and provides additional resources that empowers our customers to conveniently access their account history with us anytime, anywhere."

About IEWC

IEWC advances the way the world connects, stays powered, and drives forward through comprehensive wire, cable, and wire management solutions. A global supply chain partner to thousands of companies in manufacturing, infrastructure, broadcast, professional audio-visual and telecommunications, IEWC has been an entrusted partner supporting customer supply chain, logistics and product quality initiatives for more than 55 years. IEWC (www.iewc.com) is an employee-owned company with 30 locations in 11 countries, serving customers in 96 countries.

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